

DIALOG

CROSTOWN CONCOURSE

A 90-year-old building is radically transformed into a vertical village

Mixed-Use, Renewal, Retail



LOCATION

Memphis, TN

CLIENT

Crosstown Arts

COMPLETION

2017

COLLABORATORS

All World Project Management

Bologna Consultants

Community Capital

Doug Carpenter & Associates

Grinder, Taber & Grinder

Looney Ricks Kiss

Universal Commercial Real Estate

DIALOG SERVICES

Architecture

Planning & Urban Design

Sears built a massive distribution centre in Memphis in 1927, providing jobs and a thriving industry to the community. Over time, shifting demographics and population depletion in Memphis' urban core led to its closure. Architects, planners and urban designers transformed the space into a vertical village, bringing new life, light and vibrancy to the 10-storey building. Crosstown Concourse opened in 2017, and is now home to a high school; a YMCA fitness center; a theater; a free art gallery; a radio station; and the nation's largest private dental clinic. There are also nearly 300 apartment units in the building for participants in arts programs. Today, Crosstown Concourse welcomes 2,500 visitors per day.