

DIALOG

INNOVATIVE FITNESS AT TELUS GARDEN

A stimulating adventure created in an office tower basement

Office & Workplace, Sports & Recreation



LOCATION

Vancouver, BC

CLIENT

Innovative Fitness / TELUS / Westbank Group

COMPLETION

2018

COLLABORATORS

Omicron Electrical Engineering
Omicron Mechanical Engineering

DIALOG SERVICES

Interior Design

An under-utilized lower level space in the iconic TELUS Garden building in downtown Vancouver was chosen as the home of Innovative Fitness's newest gym location. The design team was challenged with satisfying both TELUS and Innovative Fitness' requirements and expectations for this new facility. The clients shared a desire to create a flagship gym while merging both of their brands and threading in a progressive flare for the new street-level facility. Both clients wanted a space that made a bold statement and provided a strong sense of brand, status, and adrenaline using unique design form.